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Title Handmade Paper Expressions of Love

Authors Rebecca White and Karen Whiting

Description This book will provide fun with making inexpensive paper crafts and shares how to communicate in writing. Whether adding a little pizzazz to a school report to express love of learning, sending a sympathy card with a heartfelt message, journaling thoughts to capture memories, or writing a note to a teacher, girls will enjoy communicating with grace.

Contents Include

- Greeting cards with the etiquette of expressing sympathy, congratulations, and other sentiments
- Fab friend fun with mini-albums, autograph books, friendship treasure box plus friendship notes that build bonds
- Dazzling school stuff to decorate lockers, embellish reports, create assignment books and ideas on communicating with teachers and classmates
- Home décor, wall art, and a message center to keep up with family
- Capture memories with fun page layouts and journaling tips
- Glam gifts express love, friendship, and caring
- Wrapped in love package bows, paper, and gift tags that show you care
- Games that pop! Make paper games for fun plus chats about sportsmanship and celebrating players with encouraging notes
- Story power with little books, testimony storyboards and more to share the fun of storytelling plus share a girl's faith

Features Chapters will contain tool tips and techniques, actual crafts to make, spiritual connections, and ideas to communicate effectively.

Marketing

- Teaching seminars and connecting with scrapbook conventions.
- White is on several scrapbooking boards and moderates one with 450,000 members.
- Pitches for media will focus on developing creativity, helping girls communicate, and the etiquette in using written words.

Motivations The Craft and Hobby Association reported in its 2010 Industry Statistics report that 18.4 million households participate in scrapbooking and the popularity of scrapbooking is growing and crafting is big for girls too.