

Catalog of Ideas by Author and Writing/marketing coach Karen Whiting
www.karenwhiting.com authorkarenwhiting@gmail.com

This can be short and just a list so editor/agent can ask about other ideas

I use a transparent 6 pocket portfolio organizer and keep pages separate. One publisher may do NF and children's articles, while another meeting might be with an editor who has magazines for both business and parents. I can take out the pages for the appropriate editorial matches.

Title page

- List each category under a heading
- Separate page(s) for each genre/audience
- Brief description of each

I place them

Book list

Title or series name

Hook

Title 2 or series name

Hook

Article List

For Parents

For podcasters

Business articles

Article for children's magazines